

U.S. House of Representatives
Committee on Ethics

2013 JUN 12 PM 12:42

MEMBER / OFFICER POST-TRAVEL DISCLOSURE FORM

This form is for disclosing the receipt of travel expenses from a private source for travel taken in connection with a Member or officer's official duties. This form does not eliminate the need to report privately-funded travel on the Member or officer's annual Financial Disclosure Statement. In accordance with House Rule 25, clause 5, you must complete this form and file it with the Clerk of the House, B-106 Cannon House Office Building, within 15 days after travel is completed. Please do not file this form with the Committee on Ethics.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Name of Traveler: Gary Peters
2. a. Name of accompanying relative: Colleen Ochoa Peters or None ☐
b. Relationship to Traveler: ☒ Spouse ☐ Child ☐ Other (specify): _____
3. a. Dates of departure and return: Departure: 6/29/13 Return: 6/30/13
b. Dates at personal expense: _____ or None ☒
4. Departure city: Bloomfield Twp. Destination: Mackinac Island Return city: Bloomfield Twp.
5. Sponsor(s) (who paid for the trip): Detroit Regional Chamber
6. Describe meetings and events attended (attach additional pages if necessary): Schedule attached.
7. Attached to this form are EACH of the following (signify that each item is attached by checking the corresponding box):
 - a. ☒ a completed Sponsor Post-Travel Disclosure Form;
 - b. ☒ the Primary Trip Sponsor Form completed by the trip sponsor prior to the trip, including all attachments and Grantmaking or Non-Grantmaking Sponsor Forms;
 - c. ☒ page 2 of the completed Traveler Form submitted by the Member or officer; **and**
 - d. ☒ the letter from the Committee on Ethics approving my participation on this trip.
8. a. I represent that I participated in each of the activities reflected in the sponsor's agenda. (Signify that statement is true by checking box): ☒
b. If not, explain: see highlighted portion of agenda during the dates of my attendance.

I certify that the information contained in this form is true, complete, and correct to the best of my knowledge. I have determined that all of the expenses on the attached Sponsor Post-Travel Disclosure Form were necessary and that the travel was in connection with my duties as a Member or officer of the U.S. House of Representatives and would not create the appearance that I am using public office for private gain.

SIGNATURE OF MEMBER: _____

DATE: 6/11/13

U.S. House of Representatives
Committee on Ethics

SPONSOR POST-TRAVEL DISCLOSURE FORM

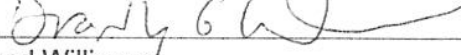
This form must be completed by an officer of any organization that served as the primary trip sponsor in providing travel expenses or reimbursement for travel expenses to House Members, officers, or employees under House Rule 25, clause 5. *A completed copy of the form must be provided to each House Member, officer, or employee who participated on the trip within 10 days of their return.* You must answer all questions, and check all boxes, on this form for your submission to comply with House rules and the Committee's travel regulations. Failure to comply with this requirement may result in the denial of future requests to sponsor trips and/or subject the current traveler to disciplinary action or a requirement to repay the trip expenses.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

1. Sponsor(s) (who paid for the trip): Detroit Regional Chamber
2. Travel Destination(s): Mackinac Island, MI
3. Date of Departure: 5/29/13 Date of Return: 5/30/13
4. Name(s) of Traveler(s): Rep. Gary Peters, Colleen Peters
(NOTE: You may list more than one traveler on a form only if all information is identical for each person listed.)
5. **Actual amount** of expenses paid on behalf of, or reimbursed to, each individual named in response to Question 4:

	Total Transportation Expenses	Total Lodging Expenses	Total Meal Expenses	Other Expenses (dollar amount per item and description)
Traveler	\$26	647.21	included	
Accompanying Relative	\$26			

6. All expenses connected to the trip were for actual costs incurred and not a *per diem* or lump sum payment. (Signify statement is true by checking box): ☒
- I certify that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: 
Name: Brad Williams Title: Vice President
Organization: Detroit Regional Chamber

I am an officer of the above-named organization (signify statement is true by checking box): ☒

Address: 1 Woodward Ave.
Detroit, MI 48226

Telephone number: 517.402.1744

Email Address: BWILLIAM@DETROITCHAMBER.COM

Committee staff may contact the above-named individual if additional information is required.

If you have questions regarding your completion of this form, please contact the Committee on Ethics at (202) 225-7103.

U.S. House of Representatives
Committee on Ethics

TRAVELER FORM

1. Name of Traveler: Gary Peters
2. Sponsor(s) (who will be paying for the trip): Detroit Regional Chamber
3. Travel destination(s): Mackinac Island, MI
4. a. Date of departure 5/29/13 Date of return: 5/31/13
b. Will you be extending the trip at your personal expense? ☐ Yes ☒ No
If yes, dates at personal expense: _____
5. a. Will you be accompanied by a relative at the sponsor's expense? ☒ Yes ☐ No
b. If yes:
(1) Name of accompanying relative: Colleen Peters
(2) Relationship to traveler: ☒ Spouse ☐ Child ☐ Other (specify): _____
(3) Accompanying relative is at least 18 years of age: ☐ Yes ☐ No
6. a. Did the trip sponsor answer "yes" to Question 9(d) on the Primary Trip Sponsor Form (i.e., travel is sponsored by an entity that employs a registered federal lobbyist or foreign agent and you are requesting lodging for two nights)? ☐ Yes ☒ No
b. If yes, explain why the second night of lodging is warranted:

7. Primary Trip Sponsor Form is attached, including agenda, invitee list, and any other attachments and contributing sponsor forms: ☒ Yes ☐ No
NOTE: The agenda should show the traveler's individual schedule, including departure and arrival times and identify the specific events in which the traveler will be participating.
8. Explain why participation in the trip is connected to the traveler's individual official or representational duties. Staff should include their job title and how the activities on the itinerary relate to their duties.
The conference will focus on federal and state issues directly affecting the constituents I represent in the 14th District of Michigan.
9. Is the traveler aware of any registered federal lobbyists or foreign agents involved in planning, organizing, requesting, and/or arranging the trip? ☐ Yes ☒ No

10. **FOR STAFF TRAVELERS:**

TO BE COMPLETED BY YOUR EMPLOYING MEMBER:

ADVANCED AUTHORIZATION OF EMPLOYEE TRAVEL

I hereby authorize the individual named above, an employee of the U.S. House of Representatives who works under my direct supervision, to accept expenses for the trip described in this request. I have determined that the above-described travel is in connection with my employee's official duties and that acceptance of these expenses will not create the appearance that the employee is using public office for private gain.

Date: _____

Signature of Employing Member

U.S. House of Representatives
Committee on Ethics

PRIMARY TRIP SPONSOR FORM

This form should be completed by private entities offering to provide travel or reimbursement for travel to House Members, officers, or employees under House Rule 25, clause 5. A completed copy of the form (and any attachments) should be provided to each invited House Member, officer, or employee, who will then forward it to the Committee together with a Traveler Form at least 30 days before the start date of the trip. The trip sponsor should NOT submit the form directly to the Committee. The Committee Web site (ethics.house.gov) provides detailed instructions for filling out the form.

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001. Failure to comply with the Committee's Travel Regulations may also lead to the denial of permission to sponsor future trips.

1. Sponsor (who will be paying for the trip): _____
Detroit Regional Chamber
2. I represent that the trip will not be financed (in whole or in part) by a registered federal lobbyist or foreign agent (signify that the statement is true by checking box): ☐
3. Check only one: I represent that:
 - a. the primary trip sponsor has not accepted from any other source funds intended directly or indirectly to finance any aspect of the trip ☒ or
 - b. the trip is arranged without regard to congressional participation and the primary trip sponsor has accepted funds only from entities that will receive a tangible benefit in exchange for those funds ☐ or.
 - c. the primary trip sponsor has accepted funds from other source(s) intended directly or indirectly to finance all or part of this trip and has enclosed disclosure forms from each of those entities. ☐If "c" is checked, list the names of the additional sponsors: _____
4. Provide names and titles of **ALL** House Members and employees you are inviting. **For each House invitee, provide an explanation of why the individual was invited** (include additional pages if necessary):
Benishek, Huizenga, Amash, Camp, Kildee, Upton, Walberg, Rogers, Levin, Bentevolio, Miller, Dingell, Conyers, Peters. Memo attached
5. Is travel being offered to an accompanying relative of the House invitee(s)? ☒ Yes ☐ No
6. Date of departure: 5/29/13 Date of return: 5/31/13
7.
 - a. City of departure: Mackinaw City, MI
 - b. Destination(s): Mackinac Island, MI
 - c. City of return: Mackinaw City, MI
8. I represent that (check one of the following):
 - a. The sponsor of the trip is an institution of higher education within the meaning of section 101 of the Higher Education Act of 1965: ☐ or
 - b. The sponsor of the trip does not retain or employ a registered federal lobbyist or foreign agent: ☒ or
 - c. The sponsor employs or retains a registered federal lobbyist or foreign agent, but the trip is for attendance at a one-day event and lobbyist/foreign agent involvement in planning, organizing, requesting, or arranging the trip was *de minimis* under the Committee's travel regulations. ☒
9. Check one of the following:
 - a. I checked 8(a) or (b) above: ☒
 - b. I checked 8(c) above but am not offering any lodging: ☐
 - c. I checked 8(c) above and am offering lodging and meals for one night: ☐ or
 - d. I checked 8(c) above and am offering lodging and meals for two nights: ☒If "d" is checked, explain why the second night of lodging is warranted: _____

Members are invited to attend the full conference which includes experts on business and public policy and inform members official duties

10. Attached is a detailed agenda of the activities the House invitees will be participating in during the travel (i.e., an hourly description of planned activities for trip invitees) (indicate agenda is attached by checking box): ☒
11. Check one:
- a. I represent that a registered federal lobbyist or foreign agent will not accompany House Members or employees on any segment of the trip (signify that the statement is true by checking box): ☒ or
- b. N/A – trip sponsor is a U.S. institution of higher education. ☐
12. For each sponsor required to submit a sponsor form, describe the sponsor's interest in the subject matter of the trip and its role in organizing and/or conducting the trip:
- The Detroit Regional Chamber hosts the annual Mackinac Policy Conference, the premiere public policy conference in the midwest. Our speakers and presenters offer their own take on key matters of public policy and business.
- _____
- _____
- _____
13. Answer parts a and b. Answer part c if necessary.
- a. Mode of travel: Air ☐ Rail ☐ Bus ☐ Car ☐ Other ☒ (Specify: Ferry)
- b. Class of travel: Coach ☒ Business ☐ First ☐ Charter ☐ Other ☐ (Specify: _____)
- c. If travel will be first class or by chartered or private aircraft, explain why such travel is warranted:
- _____
- _____
14. I represent that the expenditures related to local area travel during the trip will be unrelated to personal or recreational activities of the invitee(s). (signify that the statement is true by checking box): ☒
15. I represent that either (check one of the following):
- a. The trip involves an event that is arranged or organized *without regard* to congressional participation and that meals provided to congressional participants are similar to those provided to or purchased by other event attendees: ☒ or
- b. The trip involves events that are arranged specifically *with regard* to congressional participation: ☐
- If "b" is checked:
- 1) Detail the cost per day of meals (approximate cost may be provided): _____
- _____
- 2) Provide reason for selecting the location of the event or trip: _____
- _____
- _____
16. Name, nightly cost, and reasons for selecting each hotel or other lodging facility:
- Hotel name: Grand Hotel City: Mackinac Island Cost per night: 589
- Reason(s) for selecting: This is the conference location
- Hotel name: _____ City: _____ Cost per night: _____
- Reason(s) for selecting: _____
- Hotel name: _____ City: _____ Cost per night: _____
- Reason(s) for selecting: _____

17. I represent that all expenses connected to the trip will be for actual costs incurred and not a per diem or lump sum payment. (signify that the statement is true by checking box): ☒

18. TOTAL EXPENSES FOR EACH PARTICIPANT:

<input type="checkbox"/> actual amounts <input checked="" type="checkbox"/> good faith estimates	Total Transportation Expenses per Participant	Total Lodging Expenses per Participant	Total Meal Expenses per Participant
For each Member, Officer, or employee	15	\$589	included in lodging
For each accompanying relative	15	\$589	included in lodging

	Other Expenses (dollar amount per item)	Identify Specific Nature of "Other" Expenses (e.g., taxi, parking, registration fee, etc.)
For each Member, Officer, or employee		
For each accompanying relative		

NOTE: Willful or knowing misrepresentations on this form may be subject to criminal prosecution pursuant to 18 U.S.C. § 1001.

19. Check one:

- a. I certify that I am an officer of the organization listed below. ☒ or
b. N/A – sponsor is an individual or a U.S. institution of higher education. ☐

20. I certify that I am not a registered federal lobbyist or foreign agent for any sponsor of this trip. ☒

21. I certify by my signature that the information contained in this form is true, complete, and correct to the best of my knowledge.

Signature: Wendy K. Nodge

Name: Wendy Nodge

Title: Senior Director, Signature Events

Organization: Detroit Regional Chamber

Address: 1 Woodward Ave. Suite 1900

Telephone number: 313.596.0336

Email address: wnodge@detroitchamber.com

If there are any questions regarding this form please contact the Committee at the following address:

Committee on Ethics
U.S. House of Representatives
1015 Longworth House Office Building
Washington, DC 20515
(202) 225-7103 (phone)
(202) 225-7392 (general fax)

K. Michael Conaway, Texas
Chairman
Linda T. Sánchez, California
Ranking Member

Charles W. Dent, Pennsylvania
Patrick Meehan, Pennsylvania
Trey Gowdy, South Carolina
Susan W. Brooks, Indiana

Pedro R. Pierluisi, Puerto Rico
Michael E. Capuano, Massachusetts
Yvette D. Clarke, New York
Ted Deutch, Florida



ONE HUNDRED THIRTEENTH CONGRESS

U.S. House of Representatives

COMMITTEE ON ETHICS

May 23, 2013

Daniel A. Schwager
Staff Director and Chief Counsel

Joanne White
Administrative Staff Director

Jackie M. Barber
Counsel to the Chairman

Daniel J. Taylor
Counsel to the Ranking Member

1015 Longworth House Office Building
Washington, D.C. 20515-6328
Telephone: (202) 225-7103
Facsimile: (202) 225-7392

The Honorable Gary C. Peters
U.S. House of Representatives
1609 Longworth House Office Building
Washington, DC 20515

Dear Colleague:

Pursuant to House Rule 25, clause 5(d)(2), the Committee on Ethics hereby approves your and your spouse's proposed trip to Mackinac Island, Michigan, scheduled for May 29 to 31, 2013, sponsored by the Detroit Regional Chamber.

You must complete a Member/Officer Post-Travel Disclosure Form and file it, together with a Sponsor Post-Travel Disclosure Form completed by the trip sponsor, with the Clerk of the House within 15 days after your return from travel. As part of that filing, you are also required to attach a copy of this letter and both the Traveler and Primary Trip Sponsor Forms (including attachments) you previously submitted to the Committee in seeking pre-approval for this trip. You must also report all travel expenses totaling more than \$350 from a single source on Schedule VII of your annual Financial Disclosure Statement.

If you have any further questions, please contact the Committee's Office of Advice and Education at extension 5-7103.

Sincerely,

K. Michael Conaway
Chairman

Linda T. Sánchez
Ranking Member

KMC/LTS:ced

AGENDA

Agenda items subject to change. Detroit Regional Chamber staff is in the process of confirming additional panelists and session topics. Please refer to this page for the most up to date Conference information.

Tuesday, May 28

5:00 pm to 7:00 pm **Early Arrivers Registration**

Location: Garden Terrace

5:00 pm to 7:00 pm **Conference App Help Desk**

Location: Garden Terrace

Sponsor: Henry Ford Health System

5:00 pm to 9:00 pm **AT&T Communication Center**

Location: Cottage Restaurant

7:00 pm **Early Arrivers Tigerfest Reception**

Location: The Gate House

Welcome: Mark Hackel, Executive, Macomb County

Join Conference Early Arrivers and Macomb County Executive **Mark Hackel** as he kicks off the 2013 Conference with an evening of Detroit Tigers baseball versus the Pittsburgh Pirates featuring Tigers-themed graphics and prizes courtesy of Fathead.

Sponsor: Fathead

Wednesday, May 29

9:00 am to 11:00 pm **Conference Registration**

Location: Garden Terrace

9:00 am to 11:00 pm **AT&T Communication Center**

Location: Cottage Restaurant

9:00 am to 12:00 am **MLive Media Group Lounge**

Location: Geranium Bar

MLive Media Group invites attendees to stop in, relax and enjoy refreshments. Get the latest scoop, check the agenda, browse special events at iPad stations, and talk with Michigan's leading team of journalists.

9:00 am to 12:00 am **MHA: A Toast to Your Health**

Location: Audubon Bar

Michigan Health & Hospital Association invites attendees to stop in, relax and enjoy refreshments.

9:00 am to 3:00 pm **Conference App Help Desk**

Location: Parlor

Sponsor: Henry Ford Health System

10:30 am to 12:30 pm **Blue Cross Blue Shield of Michigan Live Healthy Live Grand Arrival Refreshments**

Location: Carleton's Tea Store

12:00 pm **Mackinac 101 Attendee Orientation: Making the Most of the Conference**

Location: Sadie's Ice Cream Parlor

12:30 pm **Refreshments**

Location: Parlor

Sponsor: Society of Manufacturing Engineers

1:00 pm **Opening Session**

Location: Theatre

Introduction: Sandy K. Baruah, President and CEO, Detroit Regional Chamber

Remarks: Joseph Welch, Chairman, President and CEO, ITC Holdings Corp.; Chair, 2013 Mackinac Policy Conference

1:30 pm **Governor's Welcome: Governor Rick Snyder**

Location: Theatre

1:45 pm **Keynote Address: Governor Jeb Bush**

Location: Theatre

Interviewer: Daniel Howes, Business Columnist and Associate Business Editor, *The Detroit News*

During this session, **Jeb Bush**, president of Jeb Bush and Associates and former Governor of Florida (1999-2007), will offer a candid discussion on some of the nation's most pressing issues including education and immigration reform. Bush is a leading national voice on these issues and will speak to the political and cultural changes needed to strengthen the country's leadership in the globalized world.

Sponsor: Meijer

2:45 pm **Keynote Address: Robert L. Johnson**

Location: Theatre

Introduction: Dennis W. Archer Jr., Founding Principal and President, Archer Corporate Services

Interviewer: Carol Cain, Senior Producer and Host, CBS Detroit's "Michigan Matters;" Columnist, *Detroit Free Press*

Robert L. Johnson, founder and chairman of RLJ Companies and founder of Black Entertainment Television, will offer his expertise on the role the private sector plays in urban redevelopment during this session. Johnson will highlight economic opportunities and access to capital for minority businesses as a contributor to economic growth.

3:30 pm **Break**

3:45 pm **A Global Perspective: Tier One Auto Suppliers Doing Business in Michigan**

Location: Theatre

Panel:

Colleen Haley, Executive Vice President, U.S. OEM Business Unit, Yazaki North America
John Kennedy, President and CEO, Autocam Corp.

Timothy Leuliette, President and CEO, Visteon Corporation

Moderator: Ramesh "Ray" Telang, Greater Michigan Market Managing Partner, PwC

A moderated discussion assessing Michigan's global perspective from key members of the state's supplier base. These Tier I automotive leaders will discuss the state of the automotive supplier industry, talent needs and their perspectives on doing business in Michigan.

Sponsor: PwC

4:30 pm **Keynote Address: Carlos Gutierrez**

Location: Theatre

Interviewer: Harold Ford, Jr., Former U.S. Representative; Analyst, NBC News

Former U.S. Secretary of Commerce and former CEO of the Kellogg Company **Carlos Gutierrez** will discuss his views on the creation of comprehensive immigration reform, a major strategic opportunity for Michigan and the rest of the country. Gutierrez has relentlessly advocated for immigration reform for years and continues to challenge the nation to move beyond bureaucracy and address immigration issues head on.

Sponsor: ITC Holdings, Corp.

5:15 pm **A Conversation with Mayor Bing**

Location: Theatre

Introduction: Nancy Schlichting, CEO, Henry Ford Health System; Chairman, Detroit Regional Chamber Board of Directors

Speaker: Dave Bing, Mayor, City of Detroit

Interviewer: Nancy Kaffer, Editorial Writer, *Detroit Free Press*

5:30 pm **The Grand Event**

Location: Parlor

Enjoy the most popular event of the Conference, featuring smooth jazz with Lansing-area saxophonist Phil Denny, a strolling dinner and a night of networking.

Entertainment: Phil Denny

Sponsors:
Consumers Energy
Greektown Casino-Hotel
Lilly USA Inc.

8:00 pm **Summerfest: A Night of NASCAR Thrills**

Location: Tea Garden Tent

Join NASCAR Sprint Cup Series Champion **Brad Keselowski** in the Tea Garden Tent for the Summerfest party with dance music from Grand Rapids' own Brena. Keselowski will be on hand with his championship trophy following a ride across the Mackinac Bridge in his No. 2 Miller Lite Ford Fusion, the Blue Deuce.

Entertainment: Brena

Sponsor: Michigan International Speedway

10:00 pm **Motown Sound in the Cupola**

Location: Cupola Bar

Join this entertaining trio for a variety of quality music consisting of Motown classics and dance favorites.

Entertainment: Inside Out Band

Sponsor: Perficient

10:00 pm to 12:00 am **After Hours with MLive Media Group**

Location: MLive Media Group Lounge

MLive Media Group invites attendees to stop in, relax and enjoy refreshments. Get the latest scoop, check the agenda, browse special events at iPad stations, and talk with Michigan's leading team of journalists.

Sponsor: MLive Media Group

10:00 pm to 12:00 am **A Toast to Your Health**

Location: MHA Audubon Bar

Michigan Health & Hospital Association invites attendees to stop in, relax and enjoy refreshments.

Sponsor: Michigan Health & Hospital Association

Thursday, May 30

6:00 am to 9:00 am **Blue Cross Blue Shield of Michigan Media Row**

Location: Main Dining Room

Feed your brain: Watch and listen as Michigan thought-leaders are interviewed by the media. Fuel your body: Enjoy complimentary Live Healthy, Live Grand breakfast and beverage service.

7:00 am to 7:00 pm **Conference Registration**

Location: Garden Terrace

7:00 am to 11:00 pm **AT&T Communication Center**

Location: Cottage Restaurant

7:00 a.m. **Wake, Walk and Run**

Location: Porch

Sponsor: Oakwood Healthcare

7:00 am **Concurrent Breakfast Session: W.K. Kellogg Foundation Hosted Breakfast Session**

Location: Brighton Pavilion

Early Childhood Education: The Unfinished Agenda

Introduction: Sterling Speirn, President and CEO, W.K. Kellogg Foundation

Panel:
Rob Grunewald, Associate Economist, Federal Reserve Bank of Minneapolis
Bob Harbison, Board of Directors Member, Smart Start Oklahoma
Carla D. Thompson, Vice President, Program Strategy, W.K. Kellogg Foundation

Moderator:
Jennifer White, Host, Michigan Radio's "All Things Considered;" Media Outreach and

Community Relations Director, Michigan Radio State of Opportunity

An exciting conversation is taking place in Michigan about the value of early childhood education, and support for increased quality preschool programs is growing among everyone from lawmakers and parents to business leaders and educators. This session will discuss the best practices and innovative models from across the country that can be adopted in Michigan to make sure all children have a great start. National experts will explain how other states are leading the way in early childhood education, why Michigan cannot afford to get left behind and share preliminary results from the Office of Great Start's Early Childhood Systems Analysis – part of a comprehensive early childhood recommendation delivered to the Legislature in May 2013.

Sponsor: W.K. Kellogg Foundation

7:00 am **Concurrent Breakfast Session:**
PwC Hosted Breakfast Session

Location: Grand Pavilion

The Moment of Truth: The Customer Experience in Health Care

Panel:

Paul D'Alessandro, Principal, Advisory, PwC

Rodney Huebbers, President and Chief Operating Officer, Detroit Medical Center

Kathryn Levine, Vice President, Corporate Marketing and Customer Experience, Blue Cross Blue Shield of Michigan

Moderator:

Benjamin Isgur, PwC Director, Health Research Institute

Health care companies are finding their own moments of truth and engaging in new thinking about customers. Whether these moments are prompted by inspiration from other industries, competition, health reform, consumer demands or the bottom line, agile companies are changing the way they get to know their customers, moving beyond basic transactions and embracing their patients and members as consumers and customers.

Sponsor: PwC

8:15 am **Opening Remarks**

Location: Theatre

Speaker: Nancy Schlichting, CEO, Henry Ford Health System; Chairman, Detroit Regional Chamber Board of Directors

8:30 am **Detroit: On the Path to Turnaround**

Location: Theatre

Panel:

Andy Dillon, Treasurer, State of Michigan

Robert Kurnick Jr., President, Penske Corp.

Eric Larson, Co-Managing Partner, Bedrock Real Estate Services LLC

Moderator: Sandra E. Pierce, Vice Chairman, FirstMerit Corporation; Chairman and CEO, FirstMerit Michigan

Leaders representing a number of organizations making a significant impact on the redevelopment of the city will discuss their confidence in its rebirth. These panelists believe in the future of the Motor City and are committing their resources and becoming catalysts for growth and continued development.

Sponsor: FirstMerit Bank

9:00 am to 11:00 pm **MLive Media Group Lounge**

Location: Geranium Bar

MLive Media Group invites attendees to stop in, relax and enjoy refreshments. Get the latest scoop, check the agenda, browse special events at iPad stations, and talk with Michigan's leading team of journalists.

9:00 am to 11:00 pm **MHA: A Toast to Your Health**

Location: Audubon Bar

Michigan Health & Hospital Association invites attendees to stop in, relax and enjoy refreshments.

9:15 am **Detroit: Legacy Leaders**

Location: Theatre

Panel:

Dennis W. Archer, Chairman and CEO, Dennis W. Archer PLLC; Former Mayor, City of Detroit

Dennis W. Archer Jr., Founding Principal and President, Archer Corporate Services
Sheila Cockrel, President, Crossroads Consulting Group; Former Councilwoman, City of Detroit
Katy Cockrel, Director, Strategic Communications, Ignition Media Group
John Rakolta Jr., Chairman and CEO, Walbridge
John Rakolta III, Business Development Director, Walbridge

Moderator: **Stephen Clark**, News Anchor and Multimedia Journalist, WXYZ-TV

A conversation with generational leaders from some of Detroit's most influential families. Panelists will offer their historical perspective on Detroit's evolution and their optimism in its future. This multi-generational group's historical leaders continue to invest in the city and are passing on their dedication to a younger generation, whose spirit of creativity and urban activism is inspiring and impacting change.

Sponsor: The Kresge Foundation

9:30 am **Refreshments** *Location: Parlor*

Sponsor: Sodexo

10:00 am **Break**
10:15 am **Encouraging Entrepreneurship: The Catalyst for Continued Economic Growth in Michigan** *Location: Theatre*

Panel:
Paul Glomski, Co-Founder and CEO, Detroit Labs
Caitlin James, Co-Founder and Managing Partner, DROUGHT
Jacques Panis, President, Shinola
Carla Walker-Miller, President and CEO, Walker-Miller Energy Services, LLC

Moderator: **David Egner**, President and CEO, Hudson-Webber Foundation; Executive Director, New Economy Initiative

Entrepreneurs continue to lead Michigan's resurgence through innovation and creativity. Hear from a panel of Michigan CEOs on why they chose Michigan for their new ventures and how to foster an environment in Michigan that encourages entrepreneurial development.

Sponsor: Delta Air Lines

11:00 am **Keynote Address: Michelle Rhee** *Location: Theatre*

Introduction: **Richard DeVore**, Regional President, Detroit and Southeast Michigan, PNC Bank

Interviewer: **Craig Fahle**, Host, WDET

Michelle Rhee, founder and CEO of StudentsFirst and former chancellor, District of Columbia Public Schools, will drive a discussion focused on education reform and ensuring all children have access to a quality education. Rhee is widely recognized for her successful efforts to turnaround Washington, D.C. public schools, some of the worst in the nation at the time. During this session, she will challenge Michigan leaders to tackle education reform head on.

Sponsor: PNC Bank

12:00 pm **Concurrent Lunch Session:**
Bank of America Hosted Lunch Session *Location: Grand Pavilion*

The Road to Recovery for the U.S. Auto Industry

Speaker: **John Murphy**, Lead U.S. Auto Analyst and Managing Director, Bank of America Merrill Lynch

John Murphy, lead U.S. auto analyst and managing director at Bank of America Merrill Lynch, will offer his perspective and outlook on the dynamics of the U.S. automotive industry and its impact on the broader economy during this session. Murphy will also share findings from his most recent "Car Wars" study, an annual proprietary study that assesses the relative strength of automakers' product pipeline in the U.S., as it relates to his analysis of this vital industry.

Sponsor: Bank of America Merrill Lynch

12:00 pm **Concurrent Lunch Session:**
The Skillman Foundation Hosted Lunch Session *Location: Brighton Pavilion*

Detroit: The Final Frontier of Education Reform

Detroit is the new epicenter for urban education. And that's largely influenced by the city's adoption and openness to innovation and a coherent education reform plan. Education reform disruptors, as they're sometimes called, **John Covington** of the Education Achievement Authority will join **Dan Varner** of Excellent Schools Detroit to discuss how combining online learning, innovative public policy, bold leadership and high-quality classroom teaching is helping to turn Detroit schools from abysmal to elite.

Panel:

John Covington, Chancellor, Michigan Education Achievement Authority

Rick Snyder, Governor, State of Michigan

Dan Varner, CEO, Excellent Schools Detroit

Moderator: Mary Kramer, Publisher, *Crain's Detroit Business*; Trustee, The Skillman Foundation

Sponsor: The Skillman Foundation

1:30 pm **'Morning Joe' Comes to Mackinac**

Location: Theatre

Panel:

Mika Brzezinski, Host, MSNBC's "Morning Joe"

Joe Scarborough, Host, MSNBC's "Morning Joe;" Former U.S. Representative

Moderator: Devin Scillian, Anchor, WDIV-TV 4, NBC

Bringing a national perspective to the 2013 Conference discussion, **Joe Scarborough** and **Mika Brzezinski**, hosts of MSNBC's popular news program "Morning Joe," are bringing their unscripted approach to morning television to Mackinac Island. In their typical freewheeling format, Scarborough and Brzezinski will discuss today's top newsmakers and provide an in-depth analysis of the economic, business and political landscape currently impacting the country.

Sponsor: W.K. Kellogg Foundation

2:30 pm **America's Backbone: Bringing Manufacturing Back to the U.S.**

Location: Theatre

Panel:

Andra Rush, Founder, President and CEO, Rush Group, LLC

Jay Timmons, President and CEO, National Association of Manufacturers

Mark Weishaar, CEO and President, Sturgis Molded Products

Moderator: Mark Davidoff, Michigan Managing Partner, Deloitte LLP

As Michigan leads the nation in manufacturing jobs gained since 2009, this moderated discussion will look at manufacturing's return to the U.S. and its impact on manufacturing's global perspective. With technological advancements and leaner manufacturing techniques, this panel will discuss how America's backbone industry is becoming more cost-competitive with offshore locations, resulting in bringing more manufacturing operations back to the U.S.

Sponsor: Ford Motor Company

3:15 pm **Closing the Gap: 21st Century Jobs and Education**

Location: Theatre

Panel:

Jim Jacobs, President, Macomb Community College

William Parfet, Chairman, CEO and President, MPI Research

Vivian Pickard, President, General Motors Foundation; Director, Corporate Relations, General Motors Company

Joseph Welch, Chairman, President and CEO, ITC Holdings Corp.; Chair, 2013 Mackinac Policy Conference

Moderator: Lou Anna K. Simon, President, Michigan State University

A moderated discussion about the importance of corporate investment in education and innovative partnerships that aim to tighten the skills gap in Michigan. This session will focus on defining jobs in the 21st century and ways to not only prepare students for those roles, but how to ensure future talent stays in the state.

Sponsors:

Crain's Detroit Business

General Motors

Michigan's University Research Corridor

4:00 pm **Concurrent Activity: GalaxE.Solutions Hosted Session**

Location: Brighton Pavilion

A World Economic View from Michigan

Introduction: Tim Bryan, Founder, Chairman and CEO, GalaxE.Solutions

Speaker: Ron Insana, Host, "Market Scoreboard Report with Ron Insana," Former Senior Analyst, CNBC

This session features foremost financial expert and media commentator Ron Insana who will share his thoughts and perspectives on world events, economics and financial trends and their impact on Detroit, the state of Michigan and the U.S.

Sponsor: GalaxE.Solutions

4:00 pm **Concurrent Activity: Ice Cream Social**

Location: Sadie's Ice Cream Parlor

Enjoy an afternoon treat and check out the brand new Sadie's Ice Cream Parlor, a nostalgic venue at the Grand Hotel.

Sponsor: Plunkett Cooney

4:00 pm **Happy Hour hosted by MLive Media Group**

Location: MLive Media Group Lounge

MLive Media Group invites attendees to stop in, relax and enjoy refreshments. Get the latest scoop, check the agenda, browse special events at iPad stations, and talk with Michigan's leading team of journalists.

Sponsor: MLive Media Group

5:00 pm **Detroit Regional Chamber Political Action Committee Mayoral Candidate Forum and Reception**

Location: Theatre

Speakers:

Mike Duggan, Former CEO, Detroit Medical Center

State Rep. Fred Durhal Jr., (D-Detroit)

Lisa Howze, Former Representative, Michigan House of Representatives

Benny Napoleon, Sheriff, Wayne County

Moderator:

Nolan Finley, Editorial Page Editor, *The Detroit News*

Stephen Henderson, Editorial Page Editor, *Detroit Free Press*

This event requires a separate ticket. [Click here to register.](#)

Sponsor: JPMorgan Chase & Co. Michigan PAC

6:00 pm **Jazz on the Porch**

Location: Parlor/Porch

Enjoy a lively septet featuring a rhythm section, horns and vocals comprised of the Detroit Public Schools' most talented jazz musicians.

Entertainment: Detroit Jazz Fest Group

Sponsor: Accenture

7:00 pm **Dinner on Your Own**

7:00 pm **A Toast to Your Health**

Location: MHA Audubon Bar

Michigan Health & Hospital Association invites attendees to stop in, relax and enjoy refreshments.

Sponsor: Michigan Health & Hospital Association

7:00 pm **Michigan Media Solutions Hosted Event: On the Island, Off the Record Bourbon Night**

Location: Tea Garden

Featuring:

Nolan Finley, Editorial Page Editor, *The Detroit News*

Stephen Henderson, Editorial Page Editor, *Detroit Free Press*

Join Nolan Finley of *The Detroit News* and Stephen Henderson of the *Detroit Free Press* for a casual, fun and fluid evening featuring fast-paced, off the cuff interviews. Guests will enjoy a bourbon tasting, live cartooning by editorial cartoonists and special musical guest, Devin Scillian.

Sponsor: Michigan Media Solutions

7:00 pm **MLive Media Group Hosted Event:
Let's Talk Michigan**

Location: Jockey Club

Join MLive Media Group for Michigan food and Michigan martinis with Michigan people during this exciting event featuring returning special guest, Michigan native and American Idol Finalist Matt Giraud.

Entertainment: Matt Giraud, American Idol Finalist

Sponsor: MLive Media Group

9:00 pm **Party in the Parlor**

Sponsors:
Operating Engineers Local 324 Labor Management Education Committee
Walbridge

Entertainment: Grand Hotel Trio

10:00 pm **Cupola Club: Stars of Tomorrow**

Location: Cupola Bar

Enjoy anything from Stevie Wonder to Jack Johnson during this evening of fresh, upbeat interpretations of classic jazz, pop and soul.

Entertainment: Charles and Gwen Scales, Featuring Drew Machak and Lauren Scales

Sponsor: Sodexo

Friday, May 31

6:00 am to 9:00 am **Blue Cross Blue Shield of Michigan Media Row**

Location: Main Dining Room

Feed your brain: Watch and listen as Michigan thought-leaders are interviewed by the media.
Fuel your body: Enjoy complimentary Live Healthy, Live Grand breakfast and beverage service.

7:00 am to 5:00 pm **Conference Registration**

Location: Garden Terrace

7:00 am to 5:00 pm **AT&T Communication Center**

Location: Cottage Restaurant

7:00 am **Breakfast Session:
Funding Automotive Growth: Stimulating
Job Creation in the Motor State**

Location: Brighton Pavilion

Panel:

Donald Baty Jr., Finance Practice Group Co-Chair and Partner, Honigman Miller Schwartz and Cohn LLP

Neil De Koker, Founding President and CEO, Original Equipment Suppliers Association

Osamu "Simon" Nagata, President and CEO, Toyota Motor Engineering & Manufacturing N.A., Inc.

Tom Walsh, Business Columnist, *Detroit Free Press*

Moderator: Bill Diehl, President and CEO, BBK

Automotive suppliers are a key driver of Michigan's economy. While the world takes notice of the Original Equipment Manufacturers (OEMs), automotive suppliers are finding it increasingly difficult to obtain funding for production expansion. During this discussion industry experts and representatives from the OEM and supplier industries will highlight the existing funding gap that hampers suppliers' ability to expand and places pressures on OEMs. Potential risk mitigation solutions to this challenge will also be addressed.

Hosted by: MICHauto

8:00 am **Special Recognition: Congressman John Dingell and Dan Musser Jr.**

Location: Theatre

Introduction: Sandy K. Baruah, President and CEO, Detroit Regional Chamber

Participants:
Nancy Schlichting, CEO, Henry Ford Health System; Chairman, Detroit Regional Chamber Board of Directors
Rick Snyder, Governor, State of Michigan
Joseph Welch, Chairman, President and CEO, ITC Holdings Corp.; Chair, 2013 Mackinac Policy Conference
Dan Musser III, President, Grand Hotel
U.S. Rep. John Dingell (D-Dearborn)

8:30 am **Building and Protecting Michigan's Critical Cyber Infrastructure**

Location: Theatre

Panel:
David Behen, Chief Information Officer, State of Michigan
Farnam Jahanian, Computer and Information Science and Engineering Directorate, National Science Foundation; Professor, University of Michigan
U.S. Rep. Mike Rogers (R-Brighton)
U.S. Rep. Fred Upton (R-St. Joseph)

Moderator: Mary Kramer, Publisher, *Crain's Detroit Business*

National experts and government leaders will discuss the importance of protecting critical cyber infrastructure, and what business and governments need to be prepared for. This panel will discuss the impacts of cyber infrastructure on physical infrastructure and their importance to recovery efforts. Learn more about planning efforts at local and state levels, as well as how Michigan is leading other states across the nation.

Sponsor: Comcast Business

9:00 am to 5:00 pm **MLive Media Group Lounge**

Location: Geranium Bar

MLive Media Group invites attendees to stop in, relax and enjoy refreshments. Get the latest scoop, check the agenda, browse special events at iPad stations, and talk with Michigan's leading team of journalists.

9:00 am to 5:00 pm **MHA: A Toast to Your Health**

Location: Audubon Bar

Michigan Health & Hospital Association invites attendees to stop in, relax and enjoy refreshments.

9:15 am **Michigan's Legislative Leaders: Reinventing State Policy**

Location: Theatre

Panel:
Jase Bolger, (R-Marshall), Speaker of the House, Michigan House of Representatives
Tim Greimel, (D-Auburn Hills), House Minority Leader, Michigan House of Representatives
Randy Richardville, (R-Monroe), Senate Majority Leader, Michigan Senate
Gretchen Whitmer, (D-East Lansing), Senate Minority Leader, Michigan Senate

Moderator: Paul W. Smith, Host, News/Talk WJR 760 AM

After two-and-a-half years of history-making reinvention, the Michigan Legislature continues to move forward on key issues important to business and future economic growth. The four leaders of the Michigan Legislature will join the Conference dialogue to discuss the current hot topics in Lansing and how they apply to you.

Sponsor: DTE Energy

9:30 am **Refreshments**

Location: Parlor

Sponsor: Ilitch Holdings, Inc.

10:00 am **Michigan's Future Financial Stability**

Location: Theatre

Panel:
Doug DeVos, President, Amway
Robert Ficano, Executive, Wayne County
John Nixon, Director, State Budget Office and Department of Technology Management and Budget
Dayne Walling, Mayor, City of Flint

Moderator: Rick Albin, Political Reporter, 24 Hour News 8

Across the nation, states are dealing with crucial challenges in becoming financially stable. This requires a commitment and partnership from government leaders at all levels to create an agenda for financial stability. This panel will address the issues and opportunities for improvement surrounding federal tax reform, the federal budget and the impacts of sequestration while looking for ways to find stable funding and quality long-term investments and partnerships.

10:45 am **Break**

11:00 am **Keynote Address: Governor Rick Snyder**

Location: Theatre

Introduction: Daniel J. Loepp, CEO, Blue Cross Blue Shield of Michigan

Interviewer: Vickie Thomas, City Beat Reporter, WWJ Newsradio 950

Governor Rick Snyder returns to the Mackinac Policy Conference once again to define Michigan's path to and progress in becoming more globally and financially competitive. Gov. Snyder will also discuss the role regional collaboration plays in the state's collective growth and prosperity.

Sponsor: Blue Cross Blue Shield of Michigan

12:00 pm **Conference Wrap Up**

Location: Parlor

Panel:

Sandy K. Baruah, President and CEO, Detroit Regional Chamber

Joseph Welch, Chairman, President and CEO, ITC Holdings Corp.; Chair, 2013 Mackinac Policy Conference

Moderator:

Christy McDonald, Journalist, Detroit Public Television

2:00 pm **Painting on the Porch**

Location: Porch/Tea Garden

5:00 pm **Lobster Broil and Clam Bake**

Location: The Gate House

This upbeat and energetic band is led by former American Idol finalist, Royal Oak native and recent Michigan State University graduate, Drew Maychek will keep everyone entertained during this Conference favorite. This MGM favorite specializes in acoustic and electric pop, blues and funk.

Entertainment: Davison Magpie

Sponsor: GalaxE.Solutions